

## **Governance and Funding**

The CSAM Reporting Hotline is a part of Siguronline.md project, a unique platform in the Republic of Moldova, created to inform and promote the safe use of the Internet by children with the support and the involvement of specialists, parents and teachers. The portal is informative, interactive and contains useful tips on how to protect children from abusive content and/or actions in the virtual environment. The portal also aims to develop a responsible attitude in children and offers the possibility to report any materials that might represent child sexual abuse.

The [www.siguronline.md](http://www.siguronline.md) platform is managed by the International Center "La Strada", with the financial support of its donors. The activities part of the Siguronline.md project are carried out based on the legislation in place and according to the collaboration protocols concluded with the authorized institutions.

The platform was launched in 2013 on the basis of data obtained by conducting a research on online safety of children in the Republic of Moldova, carried out by the International Center "La Strada" ("[Children from the Republic of Moldova: Alone online? Safe online?](#)"). The study revealed that about 80% of children from urban areas and 70% from rural areas have access to the Internet and are, therefore, exposed to various online risks.

"La Strada" is an associate member of the ECPAT (End Child Prostitution and Trafficking) International network, which includes 122 member organizations from 104 countries in the fight against the sexual exploitation of children. "La Strada" is also a member of the National Alliance of NGOs active in the field of child and family protection, a network of non-governmental organizations that act to create a coherent and functional framework for the development of decision-making factors, mechanisms and implementation practices, ensuring respect and practical protection of the child and family.

The governing of "La Strada" International Center are the Supervisory Board and the Administrative Board. The Supervisory Board is the organization's advisory board, which is responsible for the Center's strategic development directions, communication strategies, and partnerships and lobbying. The Administrative Board, on the other hand, monitors, reviews and directs the strategy, policy, and the organization's budget to help achieve objectives and deliver the highest standards of service. The President of the organization leads the Board in accordance with the vision, mission and strategic planning objectives of the organization.

Our governance arrangements are strengthened through regular meetings of the Board members and executive sessions. In addition, there is an ongoing consultation process

with our partners and other relevant stakeholders, which contributes to the improvement of the organization's work and the efficient implementation of changes.